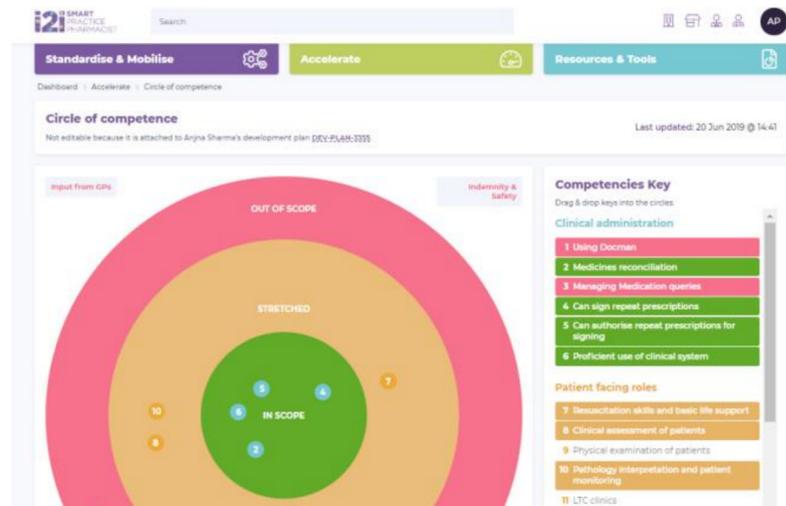


PROBLEM

As the NHS continues rapidly investing in additional healthcare professional roles to alleviate capacity and patient demand, the challenge of effectively developing and retaining these roles is keeping clinicians, NHS managers and politicians awake at night.

The recent King's Fund Report and Fuller Report of 2022 highlighted the challenges around integration and a lack of "ABC" – Autonomy, Belonging and Contribution facing these new primary care ARRS (Additional Roles, Reimbursement Scheme) staff.



“The DigitalHealth.London Accelerator programme has been key to us developing and enhancing our digital product offerings, by asking the right questions and enabling us to connect to key industry contacts we have been able to define our USP and start building our digital solution for scale. Contacts and the visibility of what is out there to assist us has allowed us to partner with organisations to improve our evidence generation and continually ensure that our product offering is hitting the right market and providing solutions to current pains.”



THE DIGITAL COMPETENCE & CAPACITY SOLUTION

thesmartworkforce.com @workforce_smart

SUCSESSES AND IMPACT

- Soar Beyond (creators of SMART) recently secured a National pathway programme via the AHSN Network.
- The team also secured National Institute for Health and Care Research (NIHR) support to evaluate the implementation of the platform for cardiovascular disease.
- Soar Beyond is also a HETT Digital Primary Care Project finalist.

200%
increase in revenue
over the past financial
year

160%
growth in workforce

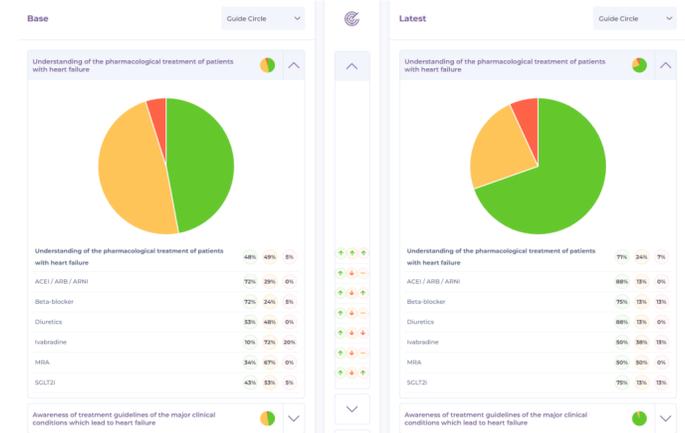
20 healthcare organisations
selected to use SMART for free
in 2023 through a nationally
commissioned programme by
AHSN Network and AAC

Find out more:



SOLUTION

The SMART workforce digital platform supports integration, optimisation and acceleration of clinical and non-clinical staff to work to the top of their licence both safely and competently. SMART workforce gives managers and organisations the insight and intelligence to utilise their skillset to its maximum potential and informs robust workforce recruitment and development plans.



“The SMART Platform has been instrumental in accelerating the competence of our multi-disciplinary team of 30 nurses and pharmacists in Heart Failure Management. The project has been so successful that funding has been agreed for replication across ICS in the next financial year & a request for change in D&T clinical prescribing and initiation of Heart Failure medicines.”

Vicky Ruszala, Specialist Heart Failure Nurse

WHAT'S NEXT?

As they develop their digital workforce solutions and utilise their exposure through avenues such as the Digital Health Playbook, the team aim to increase and generate evidence about their positive impact on workforce capacity, capability and confidence across the healthcare ecosystem – nationally and internationally; continuing to evolve and innovate using learnings from the programme.