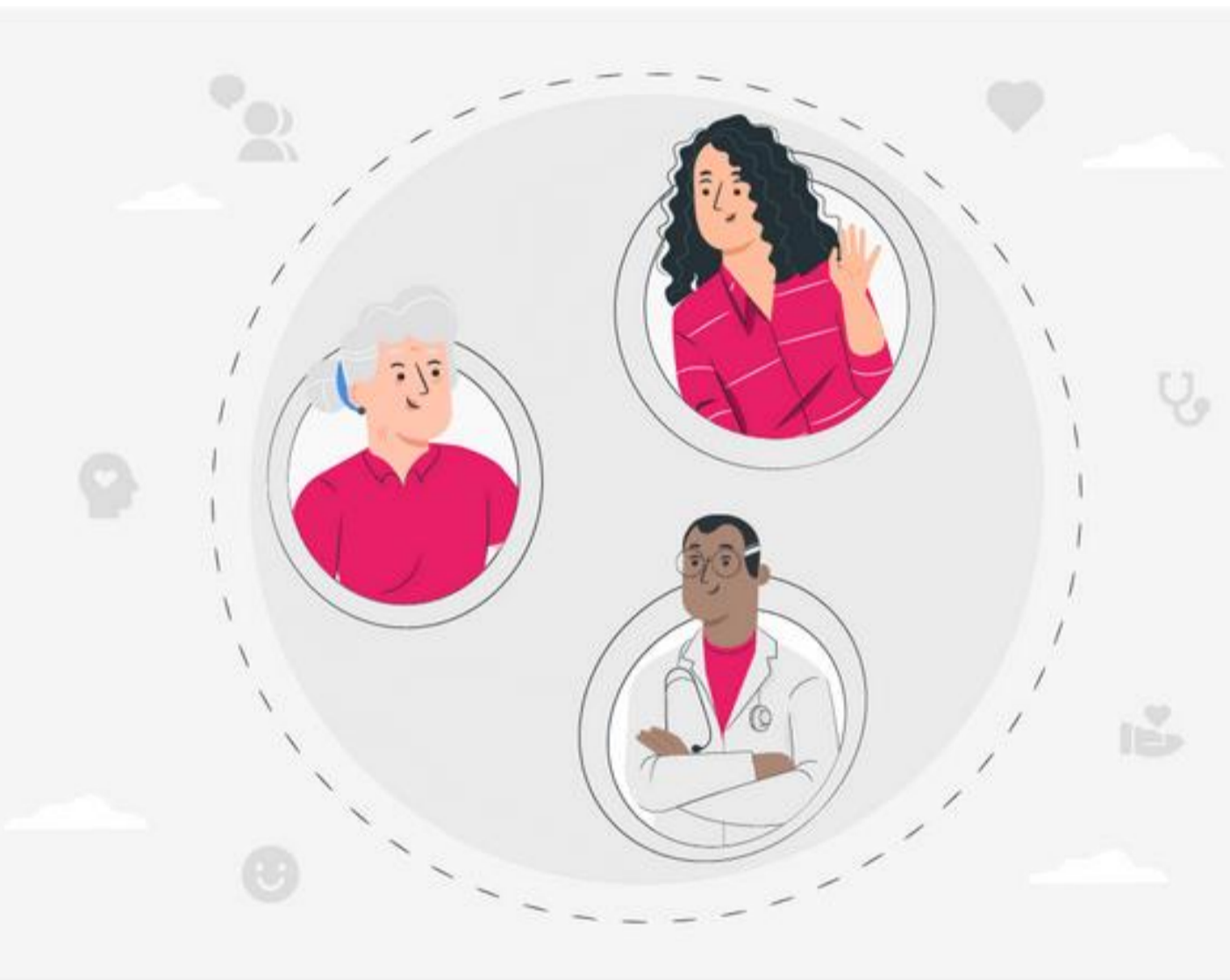


PROBLEM

20% - 50% of patients visiting their GP have a health and wellbeing challenge that cannot be addressed by doctors or medicine alone. This includes issues such as mental health, lifestyle factors and complex social problems.



“ Jess, our NHS Navigator, has been instrumental in helping Joy understand the NHS. She has worked diligently in helping Joy gain access to London’s ICBs, providing support and direction for the teams, and advising Joy on available funding and grants. ”

Find out more:



thejoyapp.com

@thejoyapp

SUCCESSES AND IMPACT

- Joy now supports 850 GP practices - an integral piece of primary care in multiple regions across England. Through their platform, hundreds of thousands of people receive the support they need, while personalised care teams can evidence the tremendous outcomes they are achieving. In one PCN, they found personalised care roles reduce GP appointments by up to 80%.
- Product fit – from better user flow to working with more stakeholders, they’ve expanded to connect more people with better support. From adult social care to police and ambulance, Joy supports patients at all entry points in their healthcare journey.
- After winning six ICB tenders, Joy is the market leader for personalised care platforms. While growing significantly this year, they continue to learn more through working with their ICB partners. Joy continues to deliver the premium standard of personalised care software.

850
GP practices in the UK
use Joy

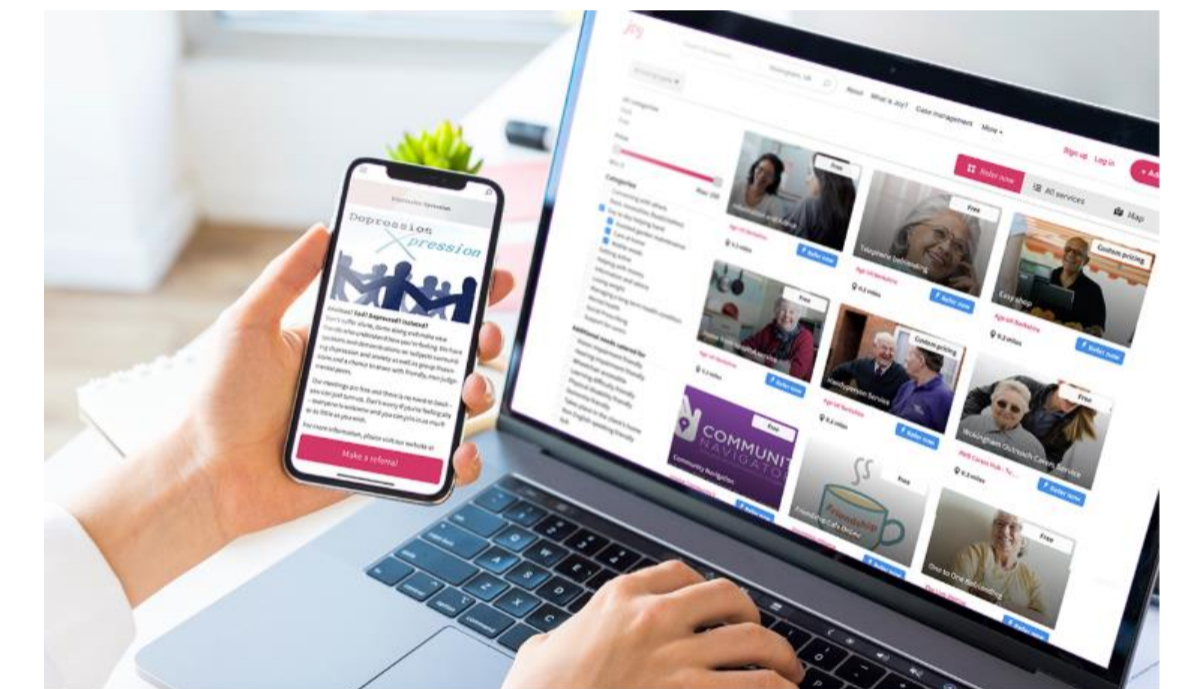
20-30%
decrease in GP surgery
attendance

140k
patients will receive a Social Prescription
via Joy over the next 12 months

SOLUTION

Joy is a digital Social Prescribing platform integrated with EMIS and SystemOne. The platform:

1. Identifies patients that may benefit from Social Prescribing
2. Helps staff working in GP surgeries to connect patients to non-clinical services
3. Provides a single platform to handle all the workflow and case management associated with Social Prescribing referrals



“ Joy has made such a difference in how I manage my cases. I no longer feel overwhelmed and feel that I am finally in control of my workload, so able to give better Social Prescribing support to patients across four busy surgeries. ”

Carolyn, Wisbech Primary Care Network

WHAT'S NEXT?

After signing deals with six Integrated Care Boards, the team hope Joy will go on to become the national supplier of personalised care software.