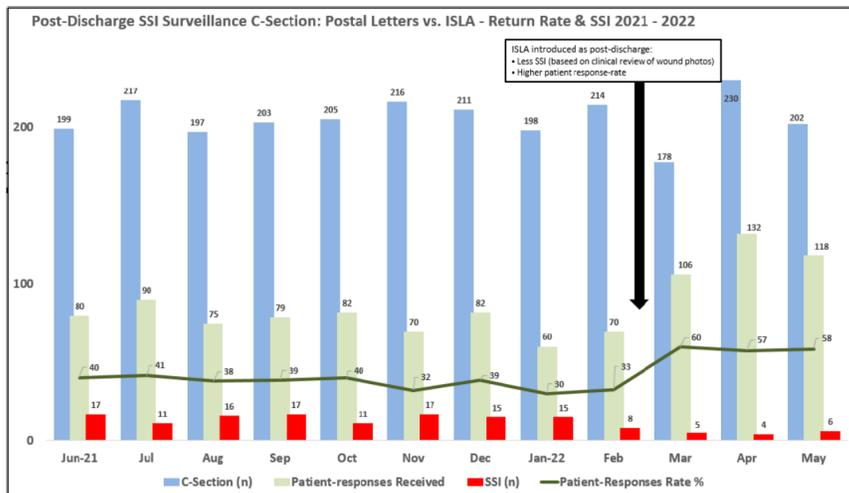


PROBLEM

The current model of healthcare is not scalable. It is heavily reliant on in-person appointments which provide a snapshot of patient journeys and take a one-size-fits-all approach to patient care. This exacerbates waiting lists as patient cohorts are not appropriately prioritised, but instead treated equally without a full understanding of their conditions and the underlying severity.



“ The DigitalHealth.London Accelerator provides an unparalleled grounding in how the NHS operates and how to approach the challenge of bringing an innovation to market. It is also the most incredible opportunity to share the experience with peers across other companies who are all contributing to driving healthcare forward. ”

Find out more:



ISLA

islacare.co.uk

@Islavisualcare

SUCCESSES AND IMPACT

- Isla recently brought on its first international partner. They will be supporting Tissue Viability Nursing in the Eastern Regional Health Authority in Trinidad and Tobago.
- The team have seen growth in their NHS partners. Since the start of the year, Isla has gone from working with 15 NHS Trusts to now be working with 24 - with a few more hoping to come on board in the next couple months.
- In response to increased demand, Isla have hired and built an incredible team all committed to improving the way healthcare is delivered. Currently there are 36 people at Isla, having started the year with 19.

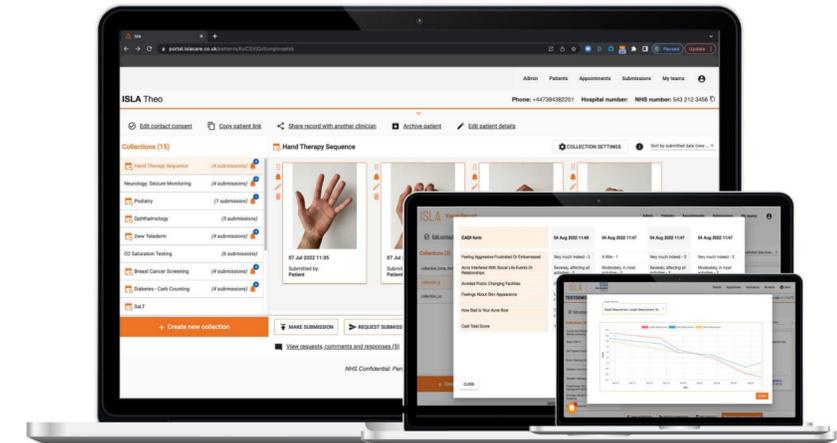
3 avoided readmissions in Q2
(saving £10k each)

One Trust reduced a 6-monthly treatment cycle to 2-3 weeks

Two-week wait Telederm is realising a
£1.3m
annual saving in North West London

SOLUTION

Isla allows patients to submit data (photos, videos, digital PROMs and sound recordings) remotely; and by doing so empowers them to monitor their own conditions safely at home. Pathways can be automated according to schedules, producing a continuous flow of data which allows clinicians to take a user-centred approach.



“ Even post-lockdown, it continues to represent a big leap forward in seizure management, and we now sometimes make a diagnosis on the same day as a first telephone contact by a GP. We cannot imagine going back to a pre-Isla situation. ”

- Sumeet Singhal, Consultant Neurologist at Nottingham University Hospitals

WHAT'S NEXT?

Isla is re-engineering clinical decision-making by moving toward a model where health data is continuous and captured outside of clinical settings. They aim to deliver transformation at scale and intend to build on their existing success by providing the essential links between healthcare (Acute, Community and GP) and social care.