

Global engagement

With the UK's position on the global stage evolving, London's role in attracting investment into the local economy is ever more critical.

DigitalHealth.London is active in helping to position the city as a global hub for digital health innovation and opportunities, both in terms of attracting best-of-breed digital health innovators to the capital, and helping home-grown digital companies establish a presence in international markets.

The UK-Israel Dangoor Health Initiative

DigitalHealth.London is playing a key role in delivering the [UK-Israel Dangoor Health Initiative](#), a new programme aimed at connecting Israeli start-ups in the digital health field with the NHS in the UK. The programme is a collaboration of four partners: the UK-Israel Tech Hub, Dangoor Education, IBM AlphaZone and DigitalHealth.London.

The programme is backed by philanthropist David Dangoor, son of Sir Naim Dangoor, and is named after the family.

The IBM AlphaZone Accelerator is a 24 week deep immersion programme, hosted in Israel, and set up to help Israeli-based startups reach new markets. With the DigitalHealth.London senior team playing a key role in both the selection of companies, and at the kick off event in Tel-Aviv.

Participation also includes a business trip to the UK, funded by the UK-Israel Tech Hub, where the companies are hosted by DigitalHealth.London, and given more bespoke insight and introductions. The programme will run for four semesters over two years.

"With the enormous increase in computer power, and recent breakthroughs in our understanding in genetics, we are absolutely at the threshold of a healthcare revolution, and I'm hoping that Israel and the UK will be at the forefront of that, hand-in-hand."

David Dangoor, sponsor of the initiative

"DigitalHealth.London has the finger on the pulse of the NHS' needs, along with the skill and determination to navigate it. Linking to Israel, a technological powerhouse with an incredible ability to innovate, is a brilliant choice to ensure that these healthtech solutions reach British patients. The UK-Israel Tech Hub, partnering with DigitalHealth.London and Israel's IBM AlphaZone, is commercial diplomacy at its best."

Samuel Cronin, Healthcare Innovation Manager, UK Israel Tech Hub





“The DigitalHealth.London Dangoor Initiative was the perfect programme to help us understand how to engage with the UK market. The programme gave us a realistic view of not only the challenges, but the fantastic team helped us develop a robust strategy for entering the UK market. They helped us navigate the NHS and introduced us to key individuals at every level. Without these expert insights, we would not have considered setting up in the UK for a least another few years. We have never been on a programme like this before and would recommend it to any international company wanting to work with the NHS.”

Ohad Lavi, CEO, Neurotech Solutions

Bringing communities together

The 2018–2019 cohort

Neurotech Solutions, Day Two, and Orpheus Medical were selected by IBM and DigitalHealth.London to join the programme for 2018–19. At the time of publication of this report, we are supporting a second cohort of companies, with results and outcomes from the first cohort still a few months away.

Neurotech Solutions

Neurotech Solutions has created MOXO, an online tool designed for diagnosis of ADHD. MOXO takes an innovative distractor approach to get accurate and substantial results. The tool scores four attentiveness categories – attentiveness, timeliness, impulsiveness and hyper-reactivity.

Day Two

Day Two analyses the gut microbiome to predict blood sugar responses to thousands of different foods, and provide personalised nutrition guidance, diagnostic, and therapeutic solutions, using artificial intelligence and machine learning.

The product has already been used to help people with Type-2 diabetes control their condition and is being trialled for use in gestational diabetes and pre-diabetes.

Orpheus Medical

This technology platform enables hospitals and health systems to capture, store, and broadcast clinical video and images, making these assets available across the organisation. The technology has the potential to improve clinicians’ interactions with patients and enhance collaboration amongst healthcare professionals.