DigitalHealth.London is helping health and care professionals turn the idea of digital innovation into tangible improvements in experience and outcomes for patients. Our work is instrumental in giving health and care stakeholders across London insight into the best digital health interventions and tools on the market.

In partnership with representatives and experts from London’s healthcare system, we find the most promising innovations that meet health and care needs, and assist innovators to navigate the UK health and care environment. In parallel, we invest in building the capability of the innovation adopters and those implementing these solutions across the capital.

DigitalHealth.London (DH.L) is a partnership comprising MedCity, and London’s three Academic Health Science Networks (AHSNs) – UCLPartners, Imperial College Health Partners, and Health Innovation Network. It is supported by NHS England (London) and the Mayor’s Office. The DigitalHealth.London Accelerator is supported by the additional partner, CW+, and is part-funded through the European Regional Development Fund.
It gives us great pleasure to present our 2019 Impact Report, which looks back over the last financial year and beyond.

DigitalHealth.London is now in its fourth year. In years one and two we focused on creating an active digital health market in London by removing some of the challenges that were holding innovators back from thriving within the health and care market, in particular, knowledge and access.

In our third year we grew in geographical reach, beyond the boundaries of London, to assist four regions outside London to run their own Accelerators. In addition, following the very positive results of our digital outpatient implementation work in London, we partnered with the other twelve Academic Health Science Networks (AHSNs) across the country to share the learning. We brought NHS Improvement, NHS England, and health and care stakeholders and suppliers together to help speed up the implementation of digital solutions that improve the experience and efficiency of outpatient pathways. We have supported over 780 companies, and over 400 NHS ‘agents of change’ have been positively supported through our capability and collaborative programmes.

We also created significant new partnerships in the last financial year, including partnering with the UK Israel Tech Hub, and RYSE Asset Management LLP.

DigitalHealth.London was originally set up with the ambitious aim of building a ‘digital health capital’ in London. As we have developed and matured over the last three years, we have come to realise that it is not enough simply to focus on the digital innovators who have solutions which could benefit the NHS. It is also imperative that we invest equally, if not more, in supporting the providers and commissioners who make purchasing decisions to find, and adopt, the new technologies.

We believe it is this combination of support that will unlock the huge potential benefits of digital innovation within health and care, and take us towards a digital future in the NHS. We are poised to make this happen.
Introduction

In 2018, the NHS celebrated its 70th birthday. Since its launch, medicine has made unimaginable advances, health needs have changed fundamentally, and our society has evolved in numerous ways. And yet the way care is delivered to many patients across the NHS has remained locked in to the service model created in 1948.

With the publication of the NHS Long Term Plan in January 2019, digitally-enabled care will become mainstream across the NHS. DigitalHealth.London is already speeding up the development and scaling of digital innovations across health and care in London, in support of the objectives laid out in the Plan.

A digital-ready workforce

By creating a secure and capable digitally-literate workforce, as outlined in the NHS Long Term Plan, we’re working with the brightest and the best in London, helping them develop the skills they need to design and lead digital transformation in their own health and care settings.

Twenty-three future digital leaders graduated from our NHS Digital Pioneer Fellowship programme in February 2019, closely followed by the launch of the next cohort of 37. Each of these aspiring health and care change agents is driving the uptake and adoption of solutions such as Alivecor, Medopad, Pathways, HealthHelpNow, and Electronic Patient Records.

Supporting digital innovators

As digital increasingly becomes part of everyday life, the number of digital applications in health and care increases exponentially. There are apps to monitor fitness, aid weight loss, access a GP via video link, order repeat prescriptions, and much more.

We have worked with 82 trusted innovators through our Accelerator programme, supporting them to work with the NHS so that an ever-growing number of safe and secure digital tools are available to meet our needs. These technologies are helping people to stay well, and manage their conditions more effectively at home. Beyond patient-facing apps, we work with innovations which could fundamentally alter how NHS organisations manage their data, coordinate staff communication and handover, or manage inpatient theatre lists. These are the innovations at the forefront of the tech revolution within the NHS.
Over 80% of the Fellows surveyed cited positive gain, and so far 18 career pathways have been transformed, with 3 Pioneers accepting significant new Programme or Directorate Lead roles. 2 Pioneer Fellows had been asked to speak at conferences, both in the UK and internationally, 2 Pioneer Fellows showcased their work through TV and newspaper and 2 Pioneers have been accepted onto the 2019 cohort of the NHS Digital Academy.

At the time of going to press, 383 change agents across 122 Trusts had been exposed to over 51 carefully selected digital industry partners operating in the outpatient space.
Building an innovation-friendly environment

Funding
DigitalHealth.London Accelerator companies have raised over £64 million of investment since August 2016, with one company alone accounting for £28 million of this. 66 percent said that the DigitalHealth.London Accelerator had helped them raise investment in their company.

Jobs created
By November 2018, 85 percent of the responding companies had reported an increase in their staff numbers. Of the additional jobs created by companies on both the 2016–17 and 2017–18 programmes, 30.3 percent (141) are attributed to their involvement in the DigitalHealth.London Accelerator. A total of 467 new jobs were created.

Research collaborations
Companies supported through the Accelerator programme have so far secured 32 research collaborations, and developed 20 new digital health products or services.

Bringing communities together

Global engagement
DigitalHealth.London is currently playing a key role in 1 international collaboration, with Israel, and is engaged with 2 further global initiatives with the US.

Contribution to evidence for effectiveness
Through 5 key partnerships with the NHS and its Arms Length Body organisations, as well as MedCity, commissioners, academia, the private sector and patients, DigitalHealth.London has been part of the co-production of the NICE Evidence Standards Framework for Digital Health Technologies.

Innovators supported*
DigitalHealth.London has provided bespoke assistance to 82 high-potential digital health innovators through the DigitalHealth.London Accelerator and UK–Israel Dangoor Healthcare Initiative programmes. In year three alone, more than 204 entrepreneurs, outside the Accelerator programmes, had been helped to review their value propositions and strategies, and pursue channels to funding.

Patients Benefited
22.2M opportunities for patients to benefit from new technologies

Savings for the NHS
£76M savings for the NHS

*All above figures are self-reported: 61 SMEs from cohorts one and two were asked to complete an impact survey, which had a 67% response rate.
For the health and care sector to take advantage of the digital and data agenda, the right skills are needed across the health and care workforce. This is recognised in the Department of Health and Social Care’s policy paper, *The Future of Healthcare: Our Vision for Digital, Data, and Technology in Health and Care* (October 2018). More recently, the commitment to workforce skills development was further emphasised in the *Topol Review: Preparing the Healthcare Workforce to Deliver the Digital Future* (February 2019).

**Leadership and change management**

In the case of digital transformation, the right skills are not only technical, but include the leadership and change management expertise to iterate, improve and influence the process. The health and care workforce needs to be empowered with enough technical expertise to be able to identify opportunities where technology can help meet user needs, and to implement that expertise in daily practice with confidence. This needs to be driven by leaders at every level.

**Supporting implementers and adopters**

We need to support implementers and adopters at the heart of healthcare delivery. Clinicians, service leads and managers, experienced in their professional fields, are often amongst those who desperately want to see change in their organisations, but don’t know how to achieve it. They have the closest direct link to the service user, the most intimate relationship with the operational problems affecting healthcare organisations and, in many cases, the most promising and transformational ideas for solving those problems.

It is precisely these aspiring ‘agents of change’ which are actively supported by DigitalHealth.London initiatives, such as the NHS Digital Pioneer Fellowship programme and Digital Outpatients Collaboratives. We help these people develop the skills they need to make digital health services a mainstream part of the NHS.

“Innovation doesn’t happen in the boardroom. You are the leaders that can make change happen.”

Bernard Quinn, Director, Improvement Programmes, NHS Improvement.
The NHS Digital Pioneer Fellowship programme empowers and teaches clinical and non-clinical managers and frontline staff how to navigate projects, governance, and political processes to bring about real, much needed change. We support these “NHS Digital Pioneer Fellows” to become agents of change, and to accelerate the development, spread and adoption of digital innovation.

The programme focuses on developing the Fellows’ ability to bring their ideas to life, scope the change, and develop concrete, data-driven arguments that persuade others of the economic and clinical benefits. It helps them to secure continued lines of funding, make change happen and achieve the benefits to the organisation.

In its first year, the programme supported 23 Fellows.

### NHS Digital Pioneer Fellowship programme in numbers:

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<tr>
<td>23</td>
<td>828</td>
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<tr>
<td>NHS Digital Pioneers</td>
<td>hours of classroom support provided to NHS staff</td>
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<tr>
<td>45</td>
<td>18</td>
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<tr>
<td>mentors and subject experts involved</td>
<td>pathways transformed</td>
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<td>third-party digital solutions adopted</td>
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A supportive network

Over 80 per cent of the Fellows surveyed cited positive gain, saying that they gained specific technical skills and/or had met an individual challenge thanks to the Fellowship.

Spotlight

Helen Parrott is Associate Director of Rehabilitation and Therapies at the Royal Brompton and Harefield NHS Trust. Helen’s project was driven by feedback from cystic fibrosis patients who wanted to be able to monitor their own health. The project created a digital platform for sharing health data between patients and the health team, organising the work into three strands: self-assessment and activity monitoring, easy data flow between the patient and the healthcare team, and the possibility of remote consultations.

The aim was to move from a baseline of 20 patients using the virtual clinic element of the solution, and two staff members holding clinics, to a position of being able to reach 600 patients with 12 staff on board. At the time of going to press, 95 patients are currently involved in the project.

Success metrics for Helen

- 95 patients are now using the virtual clinic element of the solution
- 6 clinicians are holding clinics
- 12 months’ data has been collected
- 122 virtual consultations have been completed
- 1 clinical job plan has been adapted to include virtual consultations
- Data is being shared between patients and the cystic fibrosis team
- 4 out of 5 patients surveyed are reporting a positive experience
- £39 and 3 hours per patient have been or are being saved
- Secured £250k of funding secured through the hospital charity to pay for the lung function devices
- The co-designed service has given the project a clear mandate from patients.

Key Learning

- Business case development
- Change management
- Intellectual Property
- NHS Procurement

“I’ve seen a lot of change in myself, and others have seen it too. I’m much clearer on my personal values and what I can bring as a leader. Before the Fellowship I was trying to do everything myself, working as a clinician, trying to manage the project and bring in the money. Now, I look for help from others. I realise I don’t have to do it all and I recognise what others can bring. I’ve been really inspired by the journeys of other people. Without the Fellowship I would have been six months behind.”

Helen Parrott, Associate Director of Rehabilitation and Therapies, The Royal Brompton and Harefield NHS Trust
“I’m working with a particular CCG on a project for NHS England. We were struggling to make progress at one point. When it transpired the person the team was speaking to was a Fellow on the programme, I dropped him an email, and within half an hour the issue was resolved.”

Faye Edwards, AHSN Network

“It was very useful, as I took on a new area of London, and meeting Fellows who were already part of that, who could give me the inside track on how things worked on their watch was valuable.”

Frederick Martin, NHS England

“I’m already collaborating with, or employing, others in the Fellowship, including working with a Fellow in North West London, on a new NHS App for the population there, and a Fellow who I’ve employed to be a digital lead across our Trust. I’m chairing a pan-London initiative looking at developing online triage, which is a first for mental health.”

Ross O’Brien, Central and North West London (CNWL) NHS Foundation Trust
Skills and capability development

Spotlight

Rafiah Badat is a Speech and Language Therapist and Clinical Research Fellow at St George’s University Hospitals NHS Foundation Trust. She is conducting a feasibility study to investigate the use of digital therapy for children with language disorders.

The department had adopted iPads, which were inherently appealing to children, but were not being adopted uniformly across the therapies team. Only a few therapists were using apps with some of the service users to assist with narrative or vocabulary development. After successful proof of concept, the project required a significant injection of funding, for the planning and delivery of more evidence, the co-design of new technology, exploration of the use of existing apps, and to investigate how to bring sustainable innovation back into service.

Rafiah’s aim was to get the blueprint proposal around the co-design of this project with children with learning difficulties completed by December 2018, and to share it with the Royal College, the Trust, City University, and therapies (physio, occupational therapy, child wellbeing and mental health). She successfully completed her proposal and in December 2018 the project was awarded a grant of £430,000 from the National Institute for Health Research (NIHR).

That she was able to not only complete, but go beyond the original scope of her blueprint, Rafiah attributes in part to being part of the NHS Digital Pioneer Fellowship programme, which she believes complemented her work on the NIHR application, and gave her application the edge.

Success metrics for Rafiah

- £430k NIHR grant secured

Key learning

- Taking ownership of the project
- Pitching and selling the vision and ideas
- Design thinking
- Intellectual Property

“It’s OK to be just starting out. I was able to build my confidence, to change the narrative, and sell what can be achieved and where we can go.”

Rafiah Badat, Speech and Language Therapist and Clinical Research Fellow, St George’s University Hospitals NHS Foundation Trust
“There was a session about scaling up, which was very helpful for me. The NHS can be difficult to navigate. I’ve gained a real insight into movers, shakers, potential funding sources, and what’s happening within the NHS. I was trying to find out who I needed to put our digital project in front of. That definitely happened.”

Ross O’ Brien, CNWL NHS Foundation Trust

“It was the first time I’d heard most of the information. We were given the necessary parts of the jigsaw to help us navigate through various aspects of the project. From the very beginning, in terms of the design thinking, through to business planning and evaluation, the talks were great…I’ve seen it as a leadership course. I’m now talking regularly to stakeholders within Guy’s and St Thomas’ NHS Foundation Trust. I’m meeting with heads of the service, and IT business managers, it’s put me on a platform to showcase my skills.”

Jack Grodon, Guy’s and St Thomas’ NHS Foundation Trust

“I’ve been able to bring together a wider stakeholder group and different elements. We would have got there eventually, but this programme has really expedited the process.”

Jane Sproat, Healthy London Partnership

“As someone who has struggled with confidence, this programme has helped massively. I’m able to cut through the ‘Oh no, we can’t do that, that’s risky’. I have the confidence to say, ‘I would like this to be on an agenda, let’s open discussions’.”

Kwesi Afful, Brent CCG

“It’s enabled me to develop leadership skills and gain understanding of what strategies are required in a project.”

Dr Sachin Patel, Harness Healthcare Ltd. GP Federation
All Fellows surveyed were confident that being part of the Fellowship was of benefit to their career.

**Spotlight**

Hasan Rabbani is now a General Manager for General Surgery, Bariatrics, Vascular, Ophthalmology, Ear, Nose and Throat, and Plastics, Whittington Health NHS Trust. When he started on the NHS Digital Pioneer Fellowship programme he was a Band 5 Phlebotomy Manager and Quality Improvement Officer. He is now a Band 8B.

Hasan says that the skills to lead digital transformation that he developed during the programme have put him in a good position to be considered for the General Manager role.

**Key learning**

- Business case development
- Establishing and building networks with other Fellows
Hasan’s experience was echoed by other Fellows when it comes to how the NHS Digital Pioneer Fellowship programme has helped to accelerate their next career move, and their development and visibility.

For example, Emma Selby, Clinical Nurse Specialist at EWMHS West Essex Hub and North East London NHS Foundation Trust, connected with Dr Tim Chadborn of Public Health England, after the first session of the programme on behavioural insights, and was given the opportunity to be interviewed by The Sunday Times. As a result of being profiled through the DigitalHealth.London website, and her previous Digital Pioneer Award coverage in 2017, Emma has been approached to speak at a number of conferences, in the UK and internationally.

Two Pioneers were accepted onto the 2019 cohort of the NHS Digital Academy. One presented her project to the King’s Fund Digital Conference later in 2019. One secured a new role to boost his portfolio as Directorate Digital Lead for Clinical Imaging and Medical Physics. Several others spoke of a significant increase in confidence and the encouragement to challenge, as well as a noticeably positive change in the way their ideas and experience are presented and received, within and outside the NHS.

“The head of occupational health physio and I have set up a digital transformation group to set a number of strategic objectives within the physiotherapy department, to make sure that any projects that are happening are shared, and to ensure there’s no duplication.”

Jack Grodon, Guy’s and St Thomas’ NHS Foundation Trust

“As a result of the Fellowship, James has become much more independent and more engaged with senior level management and has taken the lead on engaging and persuading the senior level executive team. The programme has helped him to develop some clear leadership skills.”

Anwar Alhaq, King’s College Hospital, Line Manager of Fellow James Teo

“Since concluding the Fellowship, my Digital Pioneer project, a VR Mindfulness programme, launched to great acclaim. Our first of 5 films with Les Ferdinand was even featured on the BBC National News. I have also started my new role as Digital London IAPT Programme Lead with Healthy London Partnerships with an aim to create the first digital mental health triage for the NHS”

Ross O’Brien, Deputy Service Director, Grenfell Health and Wellbeing Service

NHS Digital Pioneer Fellowship programme outcomes in numbers:

| 3 | achieved a notable promotion |
| 2 | were successfully accepted onto the NHS Digital Academy |
| 2 | achieved a significant change in career direction |
| 10 | achieved increases in levels of uptake and adoption of their innovation within their project |
| 3 | successfully raised funding for their project |
| 4 | took intentional action to redirect or redesign their project |
DigitalHealth.London worked with NHS Improvement and the 15 Academic Health Science Networks to help organisations take advantage of digital technology to improve the outpatient experience for both patients and medical staff.

As part of this initiative, DigitalHealth.London facilitated a pan-London workshop, with the theme of ‘Channel Shift to Digital Outpatients’. Transformation leads, clinicians and operational leads from more than 20 London Trusts attended.

**Digital Outpatients Collaboratives**

The initial workshop generated two new collaboratives focusing on virtual consultations and streamlining outpatient processes, such as appointment booking, communication with patients, remote consultations, and virtual follow-ups. These collaborations have inspired and helped to empower teams to take action.

**Hillingdon Hospitals NHS Foundation Trust team:**
- has streamlined its referral process.
- has put in place a digital solution to replace a lengthy, paper-based process.
- has reduced referral times and the number of inappropriate referrals.
- has improved patient experience and satisfaction.

**Moorfields Eye Hospital NHS Foundation Trust:**
- is rolling out DrDoctor, a former DigitalHealth.London Accelerator company which provides an automated scheduling and appointment reminder app that reduces no-shows and gives patients greater ownership of their appointments.
- is improving ethnicity data capture to understand ‘did not attend’ rates, and target awareness campaigns at minority audiences.

King’s College Hospital NHS Foundation Trust:
- is engaging effectively with patients using SMS via the Healthcare Communications Ltd. platform.

St George’s University Hospitals NHS Foundation Trust:
- is developing a virtual fracture clinic, after Barts Health generously shared expertise and a standard operating procedure and process map.

**Regional Expansion:**

Sponsored by NHS Improvement, and facilitated by the Academic Health Science Network (AHSN), DigitalHealth.London has worked closely with regional AHSNs to deliver comparable workshops in Leeds, Reading, Merseyside and Birmingham, supporting the sharing of best practice, helping to unblock barriers to digital transformation, streamline processes and improve patient experience.

At the time of going to press, 383 delegates across 122 Trusts have been exposed to over 51 carefully selected digital industry partners operating in the outpatient space.

“After hearing what others were doing, we have been able to move forward with setting up our virtual fracture clinic. It also highlighted that we can move on with making patients more involved in the programme set-up, and we’re setting up a co-design group, incorporating feedback from patients.”

Clare Benjamin, Programme Manager at St George’s University Hospitals NHS Foundation Trust
Digitally-enabled innovation across health and care will benefit patients and support the sustainability of the healthcare system. This innovation will be developed from within the NHS, but also by commercial businesses, large and small, operating locally, regionally and internationally.

Through initiatives such as the DigitalHealth.London Accelerator, the RYSE Early Stage Opportunity Fund, sector events such as summits, masterclasses, pitch events and 1:1 innovation surgeries, DigitalHealth.London helps high-potential innovators maximise their potential benefit to the health and care system. This has already provided assistance to 82 high-potential digital health innovators through the flagship Accelerator programme, and in year three alone more than 204 additional entrepreneurs have been helped to review their value propositions and strategies, and pursue channels to funding.

Our work helps innovators:

- understand the needs of the health and care system, and of patients.
- shape their product development to better meet the needs of the system.
- navigate their way through the complex NHS health and care landscape.
- understand the pathway, and requirements for market readiness, around interoperability, information governance, and procurement, and build their evidence base.
- gain access to funding to support expansion and development.

DigitalHealth.London has a record of raising the profile of proven innovations through collaboration with UK Academic Health Science Networks (AHSN) and the NHS Innovation Accelerator, to promote wider and faster adoption, boost market impact, and ensure that more patients benefit from emerging new technology, in shorter time frames.


“DigitalHealth.London is great at engagement pieces at national level, and at regional corporate level across London […] There isn’t anyone else in London who has the authoritative view that DigitalHealth.London has of digital health in London.”

Dr Sam Shah, Clinician and Director for Digital Development at NHS England/ NHS X
The DigitalHealth.London Accelerator was our very first programme, and remains at the heart of our work to support innovators in their quest to better understand and work with the health and care sector, for the benefit of patients and the overall system.

The partnership
The Accelerator is a partnership between London’s three AHSNs, MedCity, and CW+. It is supported by the Mayor of London, and is receiving up to £1.7 million of funding from the European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014–2020. Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation and businesses and create jobs for local community regenerations. For more information visit www.gov.uk/european-growth-funding.

The Accelerator aims to speed up digital transformation in London’s NHS, to relieve high pressure on services and help patients to manage their health. It delivers these objectives through a bespoke, structured programme of support for small and medium-sized enterprises (SMEs) looking to work with London’s NHS, helping them to understand NHS decision-making and funding structures, make connections with the most relevant stakeholders, and upskill in key areas, so that they can work effectively within the health and care system.

Selection criteria
The Accelerator’s SMEs are carefully selected, in collaboration with NHS clinical, management, technical, and business experts, to ensure that they tackle the most pressing issues the NHS is facing. The technologies have the potential to benefit Londoners through increased NHS efficiencies, cost savings, and better patient safety and experience.

Founding partners
The Accelerator’s founding partners, Health Innovation Network, Imperial College Health Partners, UCLPartners, MedCity, and CW+, allow us access to some of the leading experts in health, technology, and business.

NHS Navigators
Our unique ‘NHS Navigators’ give bespoke advice, guidance, and support, to help companies navigate their way through the complex NHS environment, and improve their chances of success. The Navigators have varied backgrounds in NHS clinical and non-clinical roles, from doctors and nurses to management. They therefore have a strong understanding of NHS decision-making, funding, clinical pathways, and front-line challenges.

Supporting events
The programme offers a comprehensive educational series of 30+ events a year, covering ten core areas, including evidence generation, commercialisation, and communications. These events are complemented with other support offers, including one-to-one clinics with experts, and a range of showcasing and innovation exchange events, such as ‘speed dating’ with NHS staff, and events in specific clinical areas, where staff and businesses are brought together to facilitate collaboration.

Continued connections
Current and alumni SMEs communicate and share opportunities via the Accelerator Slack channels. Alumni continue to receive light touch support, and can take advantage of spaces reserved at our events. We draw on the skills and experiences of alumni and current SMEs to signpost solutions and source companies for future NHS engagement.

Impact
To date, the DigitalHealth.London Accelerator has worked with 82 companies. Those companies reported that the introductions, NHS Navigators, networking, the adaptable ‘light touch’ of the support, and credibility and endorsement of association, were the most valued elements of the programme.

There are currently 21 companies on the 2018–19 DigitalHealth.London Accelerator. We collect regular net promoter scores, and with strong current scores averaging over 60 we are proud of our approach, which adapts according to need. The majority of companies reported that they found the DigitalHealth.London Accelerator measurably helpful in validation, adoption, and spread.
The value of the Accelerator to our companies manifests itself in many ways, some of which are difficult to measure. The impact our companies are having on the lives of Londoners is often best expressed through case studies and stories. Numerical impact metrics are another way for us to demonstrate how we are enabling a digital future for the NHS. For the purposes of this report, our metrics are self-reported by companies themselves.

At the end of 2018, all 61 SMEs from cohorts one and two were asked to complete an impact survey. Forty-one SMEs responded (67%). Cohort three SMEs were not asked to complete the impact survey as they had only recently joined the programme.

Company growth

The Accelerator companies range in size when they begin the programme, from a single founder working on one product, to companies with in excess of 30 employees. By November 2018, 85 per cent of the responding companies had reported an increase in their staff numbers since they started the programme. Of the additional jobs created by companies on both the 2016–17 and 2017–18 programmes, 30.3 per cent (141) are attributed to their involvement in the DigitalHealth.London Accelerator, whether directly or indirectly. A total of 467 new jobs were created between August 2016 and November 2018.

In terms of increased financial resources, DigitalHealth.London Accelerator companies have raised over £64 million of investment since August 2016, with one company alone accounting for £28 million of this. 66 percent said that the DigitalHealth.London Accelerator had helped them raise this investment in their company.

New products and research collaborations

Over the three years of the Accelerator, we have supported companies to develop research collaborations and develop new products.

Research collaborations help companies generate evidence regarding their products or services, and also contribute to research around the use of digital health technologies in the UK. New products are a key indicator of company development.

Companies supported through the Accelerator programme have so far secured 32 research collaborations, and developed 20 new digital health products or services.

“The DigitalHealth.London Accelerator has proved a major success story for Inhealthcare. The programme acted as a bridge between the NHS and industry, enabling introductions that would otherwise be difficult for smaller businesses like ours. We’ve been delighted with the outcomes and I'd encourage businesses thinking about applying to the programme to go for it.”

Bryn Sage, CEO, InHealthcare, Accelerator cohort 2016–2017

“Joining the DigitalHealth.London Accelerator was a turning point for our company. We joined with a technology that was nice to have. We left having pivoted to something that was crucial. The insight from this pivot came directly from the market exposure and intelligence we gained through the support of the DigitalHealth.London Accelerator, and it has been instrumental in our success.”

Felix Jackson, Founder, medDigital, Accelerator cohort 2016–2017

“Anything we achieve as a company is in some way down to, or connected to, working with the Accelerator.”

Elliott Engers, CEO, Infinity Health, Accelerator cohort 2017–2018
NHS pilots are an important milestone for DigitalHealth.London Accelerator companies, allowing them to gather real-world evidence, refine their product, and forge stronger relationships within NHS organisations. A total of 129 new pilots, across more than 30 sites, have been started by Accelerator companies since joining the Accelerator programme.

Among the London NHS organisations that have piloted innovations from the Accelerator are:

- London North West University Healthcare NHS Trust
- Great Ormond Street NHS Foundation Trust
- Chelsea and Westminster Hospital NHS Foundation Trust
- The Whittington Hospital
- Barts Health NHS Trust
- Royal Free Hospital NHS Foundation Trust
- King’s College Hospital NHS Foundation Trust
- North West London Collaboration of Clinical Commissioning Groups
- The London Ambulance Service
- Bexley Clinical Commissioning Group
- Kingston Hospital NHS Foundation Trust

Through these pilots, and the signing of 160 additional NHS contracts, 36 per cent of which are recognised as directly or indirectly due to DigitalHealth.London Accelerator involvement, the SMEs from the first two years of the Accelerator created 22.2 million opportunities for NHS patients to benefit from new digital technologies.

Thirty-two percent (seven million) of the patients who had the opportunity to benefit were reached, either directly or indirectly, as a result of the Accelerator’s support.

For example, patients have benefitted from:

- increased ease of access to their GP or specialist doctors through online booking, triage, and referral services
- tools to help them better manage long-term conditions at home, for example through access to structured support, or online management of repeat prescriptions
- faster access to minor urgent care and A&E services

**Savings for the NHS**

The work of Accelerator companies has resulted in almost £76 million in savings for the NHS, with just over a third of this (£24.8 million) credited to the Accelerator’s support.

We recognise that these numbers are self-reported. However, if we were to take a conservative view that even 50 per cent of the NHS savings attributed to the Accelerator are actually being realised, given that the Accelerator programme is 50 per cent supported by AHSNs (the innovation arm of the NHS) and their partners MedCity and CW+, the Accelerator programme has a return on investment of over 14 times: for every £1 spent by the NHS (via AHSNs) on the DigitalHealth.London Accelerator, £14.60 is returned, in some way, through the implementation of a digital solution.

Some of these savings are made in efficiency gains, for example finding more efficient ways of supporting patients to manage their own health conditions, whilst others may help reduce inappropriate urgent care attendances by providing easier access to GP services.

“The most valuable thing for us so far has been the connections made with executives and decision-makers within NHS organisations, and with central NHS policy makers, for example in NHS England and NHS improvement. Our NHS Navigator, combined with the expertise within the Accelerator’s network, has helped us reach the people that can make change happen in the NHS.”

Joachim Werr, CEO, Health Navigator, Accelerator cohort 2018–2019
DigitalHealth.London Accelerator in numbers

- **32** New research collaborations
- **160+** 60+ Net Promoter Score
- **2000+** Hours of support
- **190** New products to market
- **22.2M+** Opportunities for patients to benefit from new technologies
- **129** New pilots across more than 30 sites
- **2.1M+** NHS contracts signed

**Investment raised**
More than £64 million raised: 66% of those who raised funds said the Accelerator helped them in this

**Savings for the NHS**
£76 million savings for the NHS: 33% of this credited to Accelerator support

- **£76 million**
- **£64+ million**

*All above figures are self-reported: 61 SMEs from cohorts one and two were asked to complete an impact survey, which had a 67% response rate.

**The Net Promoter Score range is – 100 to + 100, a score of above 50 is in the “excellent” category**
Case Study: MIRA Rehab – Making physiotherapy enjoyable

**MIRA Rehab** turns physiotherapy exercises into video games, making therapy more enjoyable for patients recovering from surgery or injury, and therefore improving the likelihood that they will stick to their treatment plans.

The games are based on best clinical practice and expertise from specialist physiotherapists, and can be customised to individual patients’ needs, in particular children and orthopaedic patients who often do not achieve their rehabilitative potential due to poor compliance. Patients progress to different levels within games, whilst performing rehabilitating movements at the same time.

The company worked with the Accelerator in 2017–18 with the aim of doubling the number of contracts it held with NHS organisations in just one year.

As a result of its engagement with the Accelerator, MIRA Rehab is now working with Great Ormond Street NHS Foundation Trust, Chelsea and Westminster Hospital NHS Foundation Trust, and Royal National Orthopaedic NHS Trust. In Chelsea and Westminster Hospital for example, the Accelerator worked closely with the Trust’s charity, CW+ and one of the Accelerator’s NHS Navigators to introduce MIRA Rehab. The Trust estimated it could benefit up to 2000 patients at Chelsea and Westminster Hospital over two years.

“We were extremely happy with the Accelerator and did our best to benefit as much as we could from the programme. I very much liked engaging with the Accelerator team members on a regular basis, especially with our Navigator. If I could have, I would have engaged even more, and I advise future programme participants to engage as much as you can in all the events. The Accelerator wants you to succeed, and the more you work with them, the more help they can provide.”

Cosmin Mihaiu, CEO and Founder, MIRA Rehab

“We are very excited to start this collaboration with MIRA. Enabling our paediatric patients to have extra motivation by using gamification exercises during their therapy sessions should enable them to reach their goals quickly, and by having more fun!”

David Soulsby, Acute Team Clinical Lead Paediatric Physiotherapist, Chelsea and Westminster Hospital

“It’s brought that ability to have the confidence to do things, and that’s the beauty of it...we do have banter together and we just love it.”

Arthur, patient

“Normally, I’m trying to keep my boy off screens, but actually I’m trying to encourage him to get onto MIRA and use it.”

Jo, mother of Luke, an inpatient at Royal National Orthopaedic Hospital using MIRA rehab as part of shoulder rehabilitation
Building an innovation-friendly environment

DigitalHealth.London Accelerator

Case Study: Infinity Health – Trust opportunity

In 2018, London North West University Healthcare NHS Trust launched the “Let’s Get Digital” innovation programme. It invited DigitalHealth.London Accelerator companies to present their innovations to the Trust, which included Infinity Health, a secure collaboration and task management platform which addresses workflow and mobile communication challenges.

One of the Trust’s key challenge areas was patient flow in the Emergency Department, and a project team of clinical and operational staff was set up with the aim of reducing waiting times.

The existing paper-based process for transferring patients was contributing to delays, so Infinity Health piloted an app to transform how patient transfers were requested and coordinated. This provided clinical staff with an improved experience for requesting, tracking, and prioritising porter requests from anywhere within the Emergency Department. It also gave operational teams the visibility, tools, and data-driven insights to optimise activity on the ground. More than 400 clinical and non-clinical staff were involved in the pilot, including more than 60 porters.

Following an evaluation by the project team and stakeholders from the Trust, the Trust and Infinity Health have decided to proceed with a multiphase programme, beginning with a live implementation at Northwick Park Hospital, which has one of the busiest Emergency Departments in the country.

“This is a positive step towards helping us manage patient flow. The hospital is very busy, and demand for portering services is always high. The app will help reduce the amount of time taken to request a porter, or the need to chase requests up. It also allows us to add special instructions for the porter, such as the need to carry patient records, oxygen, or support equipment.”

Dr Miriam Harris, Lead Consultant for Emergency Medicine, Northwick Park Hospital

“The collaboration with Infinity Health demonstrates how working with the right partners and technology helps resolve everyday issues, genuinely improves the daily working lives of our staff, and ultimately improves patient care.”

Sonia Patel, Joint Chief Information Officer, London North West University NHS Trust and The Hillingdon Hospitals Foundation Trust
Building an innovation–friendly environment

DigitalHealth.London Accelerator

Case study: Perfect Ward – Quality checks and auditing

**Perfect Ward** provides a simple, smart inspection mobile app to improve quality checks and audits across all types of healthcare environments, such as hospital wards, mental health units, community care facilities, care homes and commissioning.

The company took part in the 2016–17 DigitalHealth.London Accelerator, and at the time was looking to refine and scale its product across the NHS, where it was already working with two organisations.

Working with Perfect Ward and Kent, Surrey and Sussex AHSN, the DigitalHealth.London Accelerator brought together senior nursing staff from ten London NHS Trusts to discuss ways of improving ward audit quality – a challenge that each Trust was facing.

Seven Trusts expressed their interest in Perfect Ward’s solution, and all of them went on to agree contracts. Since then, a range of other Trusts in London and the surrounding areas have also signed up with contracts to use Perfect Ward. This includes a variety of NHS organisations – large, multi-site teaching hospitals, mental health and community services, district general hospitals and specialist hospitals. Perfect Ward is also in discussions with STPs and CCGs in London as part of the development of new systems of care.

As nurses from London Trusts have moved away from the capital, at least three have brought Perfect Ward into their new organisations, helping to support further digital transformation for NHS organisations, quality improvements to Trusts across the country, and growth for the company.

The adoption of Perfect Ward is associated with estimated efficiency savings to the NHS of at least £2.5 million so far. The quality improvements that Trusts using Perfect Ward have made as a result of the innovation have also been recognised in several London Trust Care Quality Commission reports.

“The NHS is difficult to navigate, so it has really helped to be part of the respected DigitalHealth.London Accelerator programme. They have the ability to convene discussions with relevant decision makers and match–make us with early adopters in the NHS.”

Jonathan Knight, Founder, Perfect Ward
“We use Perfect Ward to achieve continuous quality improvements, making any necessary changes more quickly and efficiently.”

Dr Shelley Dolan, Chief Nurse, King’s College Hospital NHS Foundation Trust

“It makes us very confident in the fact that they have come through the programme, so we know that we’re getting a vetted company, and when we start out we don’t have to vet them ourselves. It gives us that great confidence to start with.”

Helen Wormald, Matron for Transformation, King’s College Hospital NHS Foundation Trust
Many of the companies surveyed said that the NHS DigitalHealth.London Accelerator programme has helped them on their journey. However, helping the NHS make progress in digital transformation is an enormous task.

A third of innovator companies mentioned the challenges in approaching the NHS. Firefighting on the ground, lack of NHS resources, and slowness to adopt innovation were cited as key challenge areas. One company said that their clients outside the NHS may fund the development stream, whereas the NHS requires self-funded initiatives, which may limit profitable progress. Another suggested that, while the relationship between the NHS and digital technology is going in the right direction, it may not be fast enough for companies currently seeking to develop their products and services into the NHS market.

Despite the challenges of digital transformation in the NHS – both from the perspective of NHS organisations who are grappling with a range of complex issues, and from the perspective of SMEs who struggle to understand the NHS’ complexity – we know that change can, and does happen.

Our Digital Pioneer Fellowship, now entering its second year, works with the brightest and the best NHS staff in London, positioning them as internal NHS champions, and helping them to develop the skills they need to lead digital transformation in their own health and care settings. This is something we hope will help to close the gap between appetite and capacity for digital transformation within the NHS, and commitment to innovation development and collaboration from digital health innovators.
Entrepreneurs consistently face significant financial challenges as they attempt to penetrate the health and care market. These include the costs associated with development, compliance, validation, evidence generation and sales. As a consequence, we decided to look to the venture funding community to explore how DigitalHealth.London could better support the flow of investment to companies.

One example of how we have achieved this is through our partnership with the advisory boutique firm RYSE Asset Management LLP, which focused on early stage digital health companies. We helped form the bridge between the entrepreneur and the investor, reducing risk on both sides. We used our unique sector insight to perform the screening and evaluation function, and we jointly bring innovations closer, to ‘spread readiness’ across the sector.

At the time of publication of this report, this partnership has closed two seed investments amounting to £610,000, with a further £30 million – £50 million now being made available to more digital health companies seeking funding to scale. Two of the successful companies are former DigitalHealth.London Accelerator companies Skin Analytics and LiveSmart.
Skin Analytics

A graduate of the DigitalHealth.London Accelerator, Skin Analytics specialises in screening for melanoma and non-melanoma skin cancers. The company invested heavily in technology with the potential to disrupt the process of diagnosis and management of skin cancer, and has validated its proprietary Artificial Intelligence (AI) in two large studies.

Having just won the UKBAA Best AI Investment, and the Advance Queensland Ignite Grant in 2018, as well as several other awards, grants and accolades, Skin Analytics is on the right path to expand further into the UK, Australia and New Zealand, private and public, healthcare markets.

The company has already entered into primary care agreements as well as commercial contracts with private medical insurers and providers.

Skin Analytics raised £1.6 million funding in this round, from RYSE and other investors, to finalise the first prospective clinical study in applying AI to dermatology and secure regulatory approval, and bring on the high calibre team needed to deploy the technology into a variety of patient pathways.

“Working with RYSE and DigitalHealth.London has given us great access to leading NHS initiatives and those behind them, as well as the financial support needed to get our technology to the point it will positively impact patients and the healthcare service.”

Neil Daly, CEO, Skin Analytics
LiveSmart

LiveSmart provides pathology-based health assessments, digital health data tracking, reporting and behaviour change programmes, alongside 1:1 health coaching services led by their medical team.

Having participated in the DigitalHealth.London Accelerator, LiveSmart was keen to engage with the RYSE Early Stage Opportunity Fund, not only for the funding opportunities, but also to gain further technological validation of their product through the panel of DigitalHealth.London reviewers.

The company’s development focus is to form commercial partnerships with health insurers and other intermediaries. Its most recent partnership has provided LiveSmart with a stamp of pre-approval and global access to over 100 million of their customers.

LiveSmart raised £1.25 million funding from RYSE and other investors in this round to expand sales into other geographical jurisdictions, securing additional long-term partnerships with other substantial players in the insurance market, and improving technology.

“Navigating the digital health landscape is complex. Choosing to work with specialists like RYSE and DigitalHealth.London was a no-brainer for us. Their deep knowledge and understanding of the health and funding environment will continue to be a major advantage for us moving forward.”

Alex Heaton, CEO, LiveSmart

“The RYSE/DigitalHealth.London programme, and the companies we have assessed as part of the programme, show that patient-centric care and personalised medicine are becoming a reality due to the availability of personal data. Through the investment programme, RYSE has committed support to the most promising and innovative companies which embody this new approach to patient care and delivery through the intelligent use of personal data.”

Claudio D’Angelo, Managing Partner, RYSE Asset Management
Linking innovators and the NHS

DigitalHealth.London’s 5x5x5 structured pitch events created a vibrant hub of innovation and NHS–industry collaboration. Each event offered five pre-selected companies the opportunity to pitch to an audience of potential investors, customers and partners, for five minutes each, and to receive five minutes of feedback.

Hello Daisy

Hello Daisy is a device which internet-enables the TV, allowing the elderly, and others who for any reason are excluded from the digital environment, to connect with family and friends in an easy and fear-free manner.

Co-founder David Mark was invited to pitch at a DigitalHealth.London 5x5x5 event, themed on the ageing population. Through that event, he was able to meet and engage with a GP surgery in Lambeth, and from there, conversations developed. They are now working together to use Hello Daisy to improve healthcare in their area.

Mark is clear about the benefits of the DigitalHealth.London events: “It’s as much about connecting with people as it is about funding. If we can extend our networks to include decision makers and influencers, that’s really valuable.”

Medicspot

Zubair Ahmed is a consultant respiratory physician at Heart of England NHS Foundation Trust and the co-founder and CEO of Medicspot, an online GP service. He was first introduced to DigitalHealth.London in March 2017, when the company was just beginning to find its feet. Zubair is keen to highlight the value that DigitalHealth.London was able to add to his strategy towards meetings with potential investors and within the meetings themselves.

“DigitalHealth.London’s advice was very useful in terms of validating some of our hypotheses, such as channel shifting, but also encouraging us to think about how we should be capturing data to demonstrate particular value to NHS stakeholders. DigitalHealth.London was able to make excellent introductions for us.”

“I don’t think we would have had the confidence to approach a major investor ourselves at that stage, our strategy had been to wait before engaging with nationals, until we had a more finished product. However, once we understood how slowly they move, this new strategy worked well for us, as now our product/service has developed.”
“One event that DigitalHealth.London facilitated which was fabulous, was a trade delegation from pharma company Takeda. We pitched to 30 or 40 decision makers and although it hasn’t led directly to commercial deals yet, it was certainly a great forum for doing that, and we are still in discussion with some of those people, in the Middle East and South America. That industry connection was very useful for us, and, therefore, for other [Accelerator] cohort companies. These are potential customers, and to have it brokered in that way was really useful.”

Asif Qasim, Founder and CEO, MedShr

“You can try to bid on your own, but it’s tough. If you partner with the right people through a collective, crowdsourced approach, you can have more effective influence. Now we find people, care homes for instance, coming to us.”

David Mark, Co-founder, Hello Daisy

“MedicSpot often cites DigitalHealth.London when speaking with potential investors who may not understand the NHS or its openness to innovation.”

Zubair Ahmed, Co-founder and CEO, Medicspot
With the UK’s position on the global stage evolving, London’s role in attracting investment into the local economy is ever more critical.

DigitalHealth.London is active in helping to position the city as a global hub for digital health innovation and opportunities, both in terms of attracting best-of-breed digital health innovators to the capital, and helping home-grown digital companies establish a presence in international markets.

**The UK–Israel Dangoor Health Initiative**

DigitalHealth.London is playing a key role in delivering the **UK–Israel Dangoor Health Initiative**, a new programme aimed at connecting Israeli start-ups in the digital health field with the NHS in the UK. The programme is a collaboration of four partners: the UK-Israel Tech Hub, Dangoor Education, IBM AlphaZone and DigitalHealth.London.

The programme is backed by philanthropist David Dangoor, son of Sir Naim Dangoor, and is named after the family.

The IBM AlphaZone Accelerator is a 24 week deep immersion programme, hosted in Israel, and set up to help Israeli-based startups reach new markets. With the DigitalHealth.London senior team playing a key role in both the selection of companies, and at the kick off event in Tel-Aviv.

Participation also includes a business trip to the UK, funded by the UK–Israel Tech Hub, where the companies are hosted by DigitalHealth.London, and given more bespoke insight and introductions. The programme will run for four semesters over two years.

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“With the enormous increase in computer power, and recent breakthroughs in our understanding in genetics, we are absolutely at the threshold of a healthcare revolution, and I’m hoping that Israel and the UK will be at the forefront of that, hand-in-hand.”

David Dangoor, sponsor of the initiative

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“DigitalHealth.London has the finger on the pulse of the NHS' needs, along with the skill and determination to navigate it. Linking to Israel, a technological powerhouse with an incredible ability to innovate, is a brilliant choice to ensure that these healthtech solutions reach British patients. The UK–Israel Tech Hub, partnering with DigitalHealth.London and Israel’s IBM AlphaZone, is commercial diplomacy at its best.”

Samuel Cronin, Healthcare Innovation Manager, UK Israel Tech Hub
Bringing communities together

The 2018–2019 cohort

Neurotech Solutions, Day Two, and Orpheus Medical were selected by IBM and DigitalHealth.London to join the programme for 2018–19. At the time of publication of this report, we are supporting a second cohort of companies, with results and outcomes from the first cohort still a few months away.

**Neurotech Solutions**

Neurotech Solutions has created MOXO, an online tool designed for diagnosis of ADHD. MOXO takes an innovative distractor approach to get accurate and substantial results. The tool scores four attentiveness categories – attentiveness, timeliness, impulsiveness and hyper-reactivity.

**Day Two**

Day Two analyses the gut microbiome to predict blood sugar responses to thousands of different foods, and provide personalised nutrition guidance, diagnostic, and therapeutic solutions, using artificial intelligence and machine learning.

The product has already been used to help people with Type-2 diabetes control their condition and is being trialled for use in gestational diabetes and pre-diabetes.

**Orpheus Medical**

This technology platform enables hospitals and health systems to capture, store, and broadcast clinical video and images, making these assets available across the organisation. The technology has the potential to improve clinicians’ interactions with patients and enhance collaboration amongst healthcare professionals.

“The DigitalHealth.London Dangoor Initiative was the perfect programme to help us understand how to engage with the UK market. The programme gave us a realistic view of not only the challenges, but the fantastic team helped us develop a robust strategy for entering the UK market. They helped us navigate the NHS and introduced us to key individuals at every level. Without these expert insights, we would not have considered setting up in the UK for at least another few years. We have never been on a programme like this before and would recommend it to any international company wanting to work with the NHS.”

Ohad Lavi, CEO, Neurotech Solutions
Bringing communities together

DigitalHealth.London: at the heart of issues, concerns and needs

Our non-partisan position at the centre of developing conversations and projects linking to digital innovation in healthcare has allowed us to gain insight into the real issues, concerns, and needs in the NHS. It has also enabled us to better support the development of technologies through navigating these issues, overcoming concerns and addressing needs.

Establishing an evidence standards framework

In order to support decision-making by commissioners, and promote purchasing by NHS organisations, innovators face the challenges of providing significant and sufficient evidence of effectiveness and economic value. SMEs therefore need guidance in relation to what evidence is required, and support where the generation of evidence may extend beyond their commercial capability.

Over the past three years, DigitalHealth.London has been working with key decision-makers and influencers across the health and care sector to establish a baseline for good evidence generation that is sufficient for NHS organisations to make purchasing decisions with confidence, through partnerships with NHS England, the National Institute for Health Research (NIHR) National Institute for Clinical Excellence (NICE) Public Health England (PHE), the Office for Life Sciences (OLS), commissioners, academia, and MedCity, as well as the private sector and patients. This started as early as 2016 with a multi-stakeholder round table.

DigitalHealth.London has since joined the evidence steering group, led by NHS England and NICE, to develop the NICE Evidence Standards Framework for Digital Health Technologies.

“From a national point of view, they’ve absolutely created the spaces for people like me and the people I’m interested in to come together.”

Dr James Woollard, Clinical Leadership Fellow, NHS England
Summary

DigitalHealth.London would like to thank all the stakeholders who gave us their precious and often scarce time to contribute to our research. Entrepreneurs, clinicians, investors and NHS management have all helped to build a hugely positive and forward-focused picture of the digital landscape which has developed since DigitalHealth.London’s foundation.

A series of initiatives, including the Accelerator, and the NHS Digital Pioneer Fellowship, together with a wide range of summits, networking events, trade missions, and bespoke support programmes have been embraced by all our stakeholders, who have reported significant progress, both through technical and practical projects, but also in the development of collaborative practices which cross traditional and standardised boundaries, in terms of role, responsibility, geography and specialisation. This, as our report shows, has already been reflected in efficiency savings to the health and care sector, with significant patient benefits.

Our research also asked respondents how our support might be developed or improved in future, and we’ve learned lessons along the way. As a result, we can be more focused and targeted, as we look to evaluate and overcome the challenges which still remain for digital transformation, in London, and across the wider health and care sector.

Digital health care is not just a plan, or an idea, it is already a reality. Facilitating networks, backing initiatives, supporting broad-based thinking, solution-based conversations, and creating foundations on which to build business cases and create bases of evidence, will continue to form a significant part of the work done by DigitalHealth.London; sharing initiatives for a shared digital future.

“The critical part of the relationship with DigitalHealth.London is to make sure that we can link third party users, who may have apps or other ways to connect, into that integrated layer of data across London. DigitalHealth.London helps to create an environment in which we can think outside the box and speak more openly than in the past. As a component in the system, that’s critical.”

Luke Readman, Chief Information Officer for East London Health and Care Partnership and the Senior Responsible Officer for One London LHCRE.
DigitalHealth.London (DH.L) is a partnership comprising MedCity, and London’s three Academic Health Science Networks (AHSNs) – UCLPartners, Imperial College Health Partners, and the Health Innovation Network. It is supported by NHS England (London) and the Mayor’s Office. The DigitalHealth.London Accelerator is supported by the additional partner, CW+, and is part-funded through the European Regional Development Fund.