**Application form: digital workforce transformation event**

*In our lives and in healthcare we use online and digital solutions every day,*

*but do we maximise our use of digital innovations that solve*

*the challenges facing the NHS workforce and employers?*

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| Apply to join our NHS workforce themed event exploring the digital technologies  that address workforce challenges facing NHS staff and employers |

**Company name:**

**Your name:**

**Job title:**

**Name of innovation:**

**Contact details (telephone number and e-mail address):**

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| 1. Explain the purpose and function of your innovation (500 words max) |
| 1. Outline the improvements your innovation can have make to the NHS workforce (500 words max) |
| 1. Explain your innovation’s unique benefits for the NHS workforce and its USP compared to current digital solutions addressing workforce challenges (300 words max) |
| 1. List the NHS Trusts/organisations where your innovation is currently being used and your plans for scaling up your innovation (300 words max) |
| 1. Provide links to any evidence or evaluations of your innovation (500 words max) |
| 1. If you are successful, your company and product will be featured in our event brochure. Please provide 250 words that summarises why your product exists, where you’ve made an impact and what you’re specifically looking for at the event |

**Application guidance**

* Be clear and concise in your answers to enable the panel to properly assess whether your innovation meets the objectives of this event
* Give facts and figures to demonstrate the evidence of the impact of your innovation and the value proposition
* Keep to the word count for each question

Each question will be scored out of 10 marks, with the highest scoring applications being selected to showcase.

**Please send completed applications to** [geraldine.murphy8@nhs.net](mailto:geraldine.murphy8@nhs.net) by Friday 10 May at 5pm.

* Successful applicants will be notified by 20 May, with the event being held on 11 June at 17:00