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THE 2017 LYFEBULB-NOVO NORDISK  
**INNOVATION**  
**SUMMIT & AWARD**



6-8 November 2017 – Copenhagen, Denmark

LYFE  
BULB



# LYFEBULB-NOVO NORDISK INNOVATION SUMMIT 2017

The Lyfebulb-Novo Nordisk Innovation Summit 2017 will recognize and empower international Patient Entrepreneurs with big ideas that disrupt the future of diabetes management



## WHY DO PATIENT ENTREPRENEURS MATTER?

Patient Entrepreneurs have a unique ability to create value-adding disease management solutions beyond therapy. Our aim is to support patient-driven innovation and laser focus on improving the quality of life for those living with diabetes.



## THE SUMMIT

At this Summit, 10 selected Patient Entrepreneurs will have the opportunity to engage with Lyfebulb founders, Novo Nordisk Device R&D leadership, researchers, and engineers, as well as venture capitalists.



## THE AWARD

Submission deadline 15 September 2017

1st Prize: 25,000 USD

2nd Prize: 15,000 USD

3rd Prize: 10,000 USD

TO LEARN MORE AND TO APPLY VISIT  
[lyfebulb.com/lbnn2017](http://lyfebulb.com/lbnn2017)

